



Making a difference...together

Parks & Environmental Services
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File: 5220-20
Walk & Wheel to School

Mr. David Eberwein, Superintendent of Schools
Saanich School District
2125 Keating Cross Road
Saanichton, BC V8M 2A5
Via email: deberwein@sd63.bc.ca

Dear Mr. Eberwein:

RE: 2019 WALK & WHEEL TO SCHOOL WEEK

The Capital Regional District (CRD) is hosting their 3rd annual **'Walk & Wheel to School Week' campaign from October 7-11, 2019**, in partnership with Island Health and the CRD Traffic Safety Commission. This free campaign works with schools across the capital region to encourage and motivate students and their families to walk or wheel (bike, rollerblade, scooter or skateboard) to school.

For each day a student walks or wheels all or part way to school, they receive a shoe or wheel sticker to put on a large trip-tracking poster. This provides valuable information to the school and the region, as well as celebrates and promotes active travel.

Registered schools receive promotional materials, a trip-tracking poster and stickers, celebration activity ideas and are eligible for school grand prizes.

New in 2019, participating schools may apply for funding (up to \$500) to support their active transportation education and encouragement activities for Walk & Wheel to School Week. Further information is available through the web link below.

There are a number of ways you can help support this campaign:

- **Encourage schools to register at www.crd.bc.ca/walkwheel**
- Proclaim October 7-11 as 'Walk & Wheel to School Week' and save the date in District and school calendars
- Promote the campaign through your social media channels #CRDWalkWheel
- Use web banners, e-blast images and other materials that we will provide
- Provide additional prizes for students who arrive using active transportation

If you would like to support this campaign or require additional information, please contact Nikki Elliott, CRD Climate Action Program Coordinator at 250.360.3048 or nelliott@crd.bc.ca.

Sincerely,

Larisa Hutcheson, P.Eng.
General Manager, Parks & Environmental Services

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cc: Glenn Harris, Senior Manager, Environmental Protection
Nikki Elliott, Climate Action Program Coordinator