Simile

When an object is compared to something similar in behaviour or appearance. A simile is often introduced by 'like' or 'as'
E.g. Skin like ice or As sure footed as a mountain goat

Metaphor

We use a metaphor when we describe something with a word or phase that means something in our imagination but doesn't really apply
E.g. It was a dirty trick or Zander is a cheeky monkey

Personification

When something that is not human is given thoughts, feelings and emotions that only a human can have, or when something is called he or she E.g. The snowman stared at us from across the garden or That's my car - she's great!

Alliteration

This is the repetition of the same letter or sound E.g. They were furry-faced female foxes or Seven silly snails sat singing silly songs



The use of words that have been formed from the sound associated with it E.g. Pop, Buzz, Plop, Sizzle



Exaggeration that is used for effect or cannot be taken literally
E.g. I walked half way round the world today or I made a million calls today

Euphemism

Using mild or vague expressions to refer to something unpleasant or embarrassing E.g. W had to put the cat to sleep or He passed away peacefully



A humorous play on words to suggest different means E.g. I been to the dentist several time so I know the drill



